

TAKE THE TERROR OUT OF DIGITAL TRANSFORMATION

Empower your workers, boost your customer experience, and ensure better practices moving forward so you're prepared for anything

Barry Carr, Imaging Office Systems
Sales Manager
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Digital Transformation- WHAT??

- ▶ Minimizing business disruption
- ▶ Work from anywhere
- ▶ Developing a Digital Transformation Strategy and putting it in place
- ▶ Adapting to rapid market changes
- ▶ Defining what it is for your organization
 - ▶ Developing a strategy



Digital Transformation- WHAT CAUSES IT?? TECH INNOVATION

MOBILE DEVICES

DIGITAL CONTENT ACCEPTANCE

EFFICIENCY

CUSTOMER EXPERIENCE



Digital Transformation- WHAT CAUSES IT??

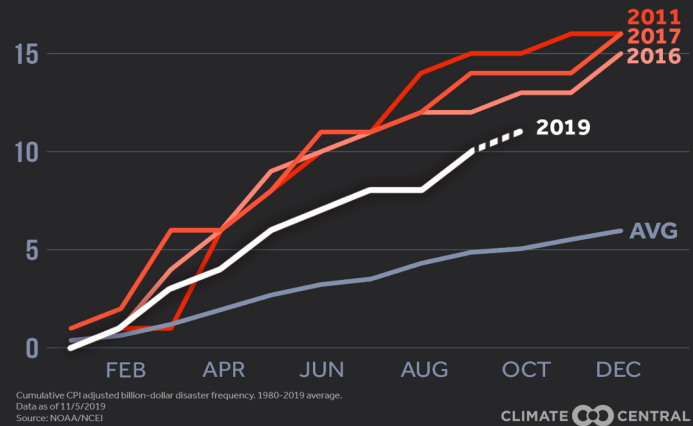
HIPAA

GDPR

VENDOR | GOV REQUIREMENTS

Digital Transformation- WHAT CAUSES IT??

2019 BILLION-DOLLAR DISASTERS WEATHER AND CLIMATE EVENTS



COVID 19
WEATHER
FIRE

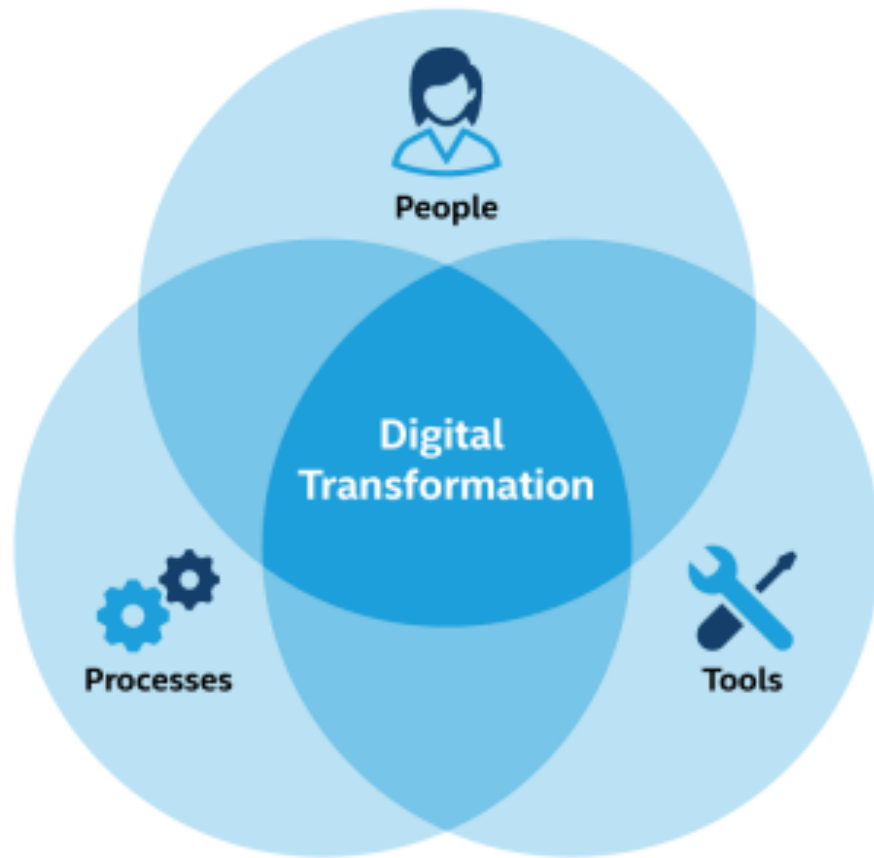


Digital Transformation- WHAT CAUSES IT??

PCI

CONTENT PROTECTION

REMOTE ACCESS



91% Growth of remote work in the last decade - Normalized

Digital Transformation Pitfalls

1. Erratic adoption of digital tech with no strategy
2. People not technology drive change
3. Pandemic Accelerated Need
4. Tech only provides tools to help get you there... there are a ton of tools!!!



Digital Transformation

- ▶ The Journey and Strategy should start NOW
- ▶ *The Scary part is how do you start to develop your vision.*

We can help



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Getting Started Basics

- ▶ Define an outline of tools and culture your org needs for quick change.
- ▶ Drive customer outcomes
- ▶ Focus on results vs. process involved

We can help



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Getting Started Basics.. Cont'd

- ▶ Digitize your operating platform.
- ▶ Establish a culture of change
- ▶ Empower Employees



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BUILD THE SOLUTION CONTENT LIFECYCLE

Capture>Process>Store>Retrieve>Disposal

1. Find out Stakeholders
2. Document Current Process
3. Establish Primary Outcomes
4. Success factors inform implementation decision
5. Implement in stages
6. Automate most frequent or time consuming first
7. Build from a documented lifecycle framework

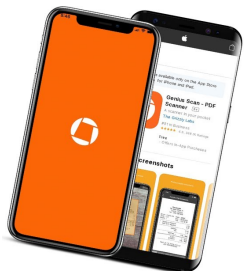


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BUILD THE SOLUTION CONTENT LIFECYCLE

Capture>Process>Store>Retrieve>Disposal

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IOS Lab Services



FUJITSU

Canon



Capture



Kodak alaris



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BUILD THE SOLUTION CONTENT LIFECYCLE

Capture>**Process**>Store>Retrieve>Disposal

WHO | WHAT | HOW | AUTOMATE



Director

opentext™
ApplicationXtender



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BUILD THE SOLUTION CONTENT LIFECYCLE

Capture>Process>**Store>Retrieve**>Disposal

META DATA | AT REST | NOW | AFTER



Docs



Drive

RMS
Box Storage



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BUILD THE SOLUTION CONTENT LIFECYCLE

Capture>Process>Store>Retrieve>**Disposal**

WHEN | KEEP? | DESTROY | BEST PRACTICES

1. When do we get rid of it?
2. How do we identify it?
3. What are the laws to achieve compliance?
4. How do we ensure adherence?



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DIGITAL TRANSFORMATION



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LET US KNOW HOW WE CAN ASSIST IN YOUR TRANSFORMATION



www.imagingoffice.com

800-875-9545

bcarr@imagingoffice.com

